



KPWT OFFICIAL WORLD CHAMPIONSHIP TOUR



ACADIE KITEBOARD PRO 2009



ACADIE KITEBOARD PRO 2009

SHIPPAGAN – LAMEQUE / CANADA

24th / 30th August 2009

Registration 23th August

Freestyle – Wave Masters - KiteLoop

Course Racing Pro-Am – Sliders

30,000€ prize money

www.kpwt-events.com/2009/canada/

PRESS KIT





KPWT OFFICIAL WORLD CHAMPIONSHIP TOUR

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For the 1st year, the city of Lamèque - Shippagan has chosen to host the KPWT Kiteboard Official World Championship Tour.

This year the KPWT will stop in North America, the first time in the KPWT history, a new stop on the tour 2009. It's a Super Grand Slam 6star.

The event, held in Lamèque - Shippagan, Canada will take place over an action packed week, starting with registration on the 23rd August 2009. Total Prize money on offer is

30 000 euro over the five disciplines being, Freestyle – Wave Masters – Kiteloop – Course Racing Pro Am - Sliders Championship.

Lamèque and Shippagan lies in the province of New Brunswick on the Acadian Peninsula. Home to New Brunswick's largest fishing fleet, Shippagan Les Îles, has its own culture based on the fishing industry.

Lamèque - Shippagan offers a variety of riding locations that offer waves, glassy flat conditions and consistent winds. Shippagan Les Îles is an archipelago of three islands (Shippagan, Lamèque and Miscou) located at the very north of New Brunswick. The islands are very close to each other, creating lagoons where you'll find outstanding flat-water spots.

KPWT invites you to the first World Tour event to be held in this region, which is set to be a spectacle not to be missed.

Exceptional place and best international riders will contribute to the success of this world cup event.

More info on www.kiteboardpro.com

www.kpwt-events.com/2009/canada/





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ACADIE KITEBOARD PRO 2009

The Event :

ACADIE KITEBOARD PRO 2009

Dates :

24th – 30th August 2009

23th August : registration 11am to 4pm

24th / 30th August : Event – 1st skippers meeting at 8h30am

30th August : final Freestyle / 17pm : closing ceremony & prize giving

Event site:

Lamèque - Shippagan - Canada

Disciplines

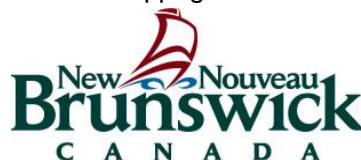
Freestyle – Wave Masters - Course Racing Pro-Am – Kiteloop – Sliders

Organisation : KPWT & Partners

KPWT & WK Windsurf – Kiteboard – Shippagan – Les îles Acadiennes

Sponsors :

Gold Sponsors :



Silver Sponsors :



Bronze Sponsors :



Partners :



CLUB WIND & KITE
Canada's leading kiteboarding school



Partners Médias :



The Title:

- World Championship Title 2009.
- Ranking for the event of Canada, Men and Women, Senior and Junior





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VISA

You don't need a visa if you are from : Germany, Andorra, Antigua et Barbuda, Saudi Arabia, Australia, Austria, Bahamas, Barbade, Belgium, Botswana, Brunei, Chypre, Costa Rica, Danmark, Spain, United States, Finlande, France, Greece, Irlande, Islande, Israel (holding national passport), Italy, Japon, Salomon island, Liechtenstein, Luxembourg, Malaysia, Malte, Mexico, Monaco, Namibie, Norway, New Zélande, Papouasie New-Guinée, Hollande, Portugal, Rép of Corée, Saint-Christophe et Névis, Sainte Lucie, Saint Vincent, Samoa occidentales, San Marino, Singapour, Slovénia, Sweden, Switzerland, et Swaziland. You just need to have with you your passport with minimum 6 months of validity and to have a back ticket plane.

You need a visa if you are from one of this countries :

Afghanistan / **A**lbania / **A**lgeria / **A**ngola / **A**rgentina / **A**rmenia / **A**zerbaijan
Bahrain / **B**angladesh / **B**elarus / **B**elize / **B**enin / **B**hutan / **B**olivia / **B**osnia-Herzegovina / **B**razil / **B**ulgaria / **B**urkina Faso / **B**urundi
Cambodia / **C**ameroon / **C**ape Verde / **C**entral African Rep. / **C**had / **C**hile / **C**hina, People's Rep. of / **C**olombia / **C**omoros / **C**ongo, Democratic Rep. of the / **C**ongo, Rep. of the / **C**roatia / **C**uba / **C**zech Rep.
Djibouti / **D**ominica / **D**ominican Rep.
East Timor / **E**cuator / **E**gypt / **E**l Salvador / **E**quatorial Guinea / **E**ritrea / **E**stonia / **E**thiopia
Fiji
Gabon / **G**ambia / **G**eorgia / **G**hana / **G**renada / **G**uatemala / **G**uinea / **G**uinea-Bissau / **G**uyana
Haiti / **H**onduras / **H**ungary
India / **I**ndonesia / **I**ran / **I**raq / **I**srael (only Israeli citizens holding valid Israeli "Travel Document in lieu of National Passport") / **I**vory Coast
Jamaica / **J**ordan
Kazakhstan / **K**enya / **K**iribati / **K**orea, North / **K**uwait / **K**yrgyzstan
Laos / **L**atvia / **L**ebanon / **L**esotho / **L**iberia / **L**ibya / **L**ithuania
Macao S.A.R. / **M**acedonia / **M**adagascar / **M**alawi / **M**alaysia / **M**aldives Islands / **M**ali / **M**arshall Islands / **M**auritania / **M**auritius / **M**icronesia, Fed. States / **M**oldova / **M**ongolia / **M**orocco / **M**ozambique / **M**yanmar (Burma)
Nauru / **N**epal / **N**icaragua / **N**iger / **N**igeria
Oman
Pakistan / **P**alau / **P**alestinian Authority / **P**anama / **P**araguay / **P**eru / **P**hilippines / **P**oland
Qatar
Romania / **R**ussia / **R**wanda
Sao Tomé e Príncipe / **S**enegal / **S**eychelles / **S**ierra Leone / **S**lovak Rep. / **S**omalia / **S**outh Africa / **S**ri Lanka / **S**udan / **S**urinam / **S**yria
Taiwan / **T**ajikistan / **T**anzania / **T**hailand / **T**ogo / **T**onga / **T**rinidad and Tobago / **T**unisia / **T**urkey / **T**urkmenistan / **T**uvalu
Uganda / **U**kaine / **U**nited Arab Emirates / **U**ruguay / **U**zbekistan
Vanuatu / **V**enezuela / **V**ietnam
Yemen / **Y**ugoslavia
Zambia / **Z**imbabwe





KPWT OFFICIAL WORLD CHAMPIONSHIP TOUR

THE SPOT OF LAMEQUE - SHIPPAGAN



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THE SPOT OF LAMEQUE - SHIPPAGAN

Lamèque - Shippagan Les Îles is an archipelago of three islands (Shippagan, Lamèque and Miscou) located at the very north of New Brunswick. On the west shore of the islands is the Baie des Chaleurs, where the water gets warm during the summer. On the east shore is the vast Saint Lawrence Gulf, where you'll find good waves. The islands are very close to each other, creating lagoons where you'll find outstanding flatwater spots. Also, there are no hills around, so the wind is usually constant.

<http://www.wksia.ca/index.cfm/1,104,0,0,html/Accueil>

www.MegaFeteDesVents.com

The spot of Lamèque - Shippagan- wind condition :

The spot of Lamèque - Shippagan - water condition :



Check: Current Wind Forecast by www.windguru.com



KPWT OFFICIAL WORLD CHAMPIONSHIP TOUR

HOW TO GET THERE

AIRPORTS

- **Airport BATHURST** (100km from Shippagan)

<http://www.bathurstairport.ca/en/>

- **Airport MONCTON** (300km from Shippagan)

« The biggest airport near Shippagan »

<http://www.gmia.ca/>

- Québec / Halifax (600 km from Shippagan)

- Montréal (1000 km from Shippagan)





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ACCOMODATIONS

There are places where caravans can be installed and bathroom facilities available. There is even an outdoor swimming pool. The beach is only a few minutes drive from the competition area. The sea is near the site so the riders can ride near the hotel. The hotel will cost about CAD\$45 per night. (For 7 days, total of about CAD\$275).

There is the Brise Marine, a small hotel about 10 minutes from the competition area.

-Double room : CAD\$90 per night,

-Single room : CAD\$80 per night. August 24th it is almost full.

Complexe les Deux Rivières, Chalets are about 35 minutes from the competition area. In the neighboring town, « Tracadie-Sheila ».

Price ranging between CAD\$115, CAD\$140 and CAD\$154 per night.

Price in Canadien Dollars !

booking :

Mylène 'Penny' Mazerolle
Coordinatrice

Méga Fête des Vents 2009

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00 1 506.336.2027 (office)

00 1 506.866.5827





KPWT OFFICIAL WORLD CHAMPIONSHIP TOUR

ACADIE KITEBOARD PRO 2009

KPWT Past Edition : NO

Race Direction:

Adamicek VITEZSLAY (Cze) Race Director.

Grzegorz WLAZLOWSKI (POL) Head Judge.

Judges : **Arek JERZELKOWSKI** (Pol), **Pedro PULIDO** (Por), **François Tabutin** (FR)

The riders :

- **MEN** : **Vyvey Leander** (BEL), **Antoine Auriol** (FR), **Abel Lago** (SP) **Mitu Monteiro** (Cabo Verde), **Erik Volpe** (ITA), **Jesse Richman** (USA), and many other's.
- **WOMEN** : **Ainhua Garcia** (SP), **Ania Grezinska** (POL), **Kari Schibevaag** (NOR), and many other's.

Disciplines :

The Acadie Kiteboard Pro 2009 will feature the world's top 32 professional kiteboarder's men and 10 professional women competing during five different races :

Freestyle :

For public very attractive Freestyle competition with powered handle pass moves as well as big jumps. Variety, technical difficulty and overall expression are scored in this discipline. Shows the big variety of Kiteboarding.

- 15 000€ Prize Money



Wave Masters :

A 100% wave-riding discipline

- 10 000€ Prize Money



Course Racing Pro-Am :

With an spectacular beach start this disciplines looks great from the beach and the air (helicopter) and has opportunities for big buoys with sponsors advertising. In 1 to 5 races a day, the winner will be who has the most points.

- 2 000€ Prize Money

Kiteloop :

This is when the kite is flown around in a circle

- 1 500€ Prize Money



Sliders:

- 1 500€ Prize Money





KPWT OFFICIAL WORLD CHAMPIONSHIP TOUR

EVENT TEAM

Local contacts

Organiser: **WK Windsurf – Kiteboard – Lamèque - Shippagan – Les îles Acadiennes**

Press Office :

KPWT Team :

Frédéric Gravoille, Promoter
Richard Mellon, Press
Dimitri Lemoine, Event assistant, Medias
Stephen Marret, Announcer, Medias
Julien Gazeau, Photographer
Diogo Cardoso and Luis Miguel, Cameraman
Arnaud Delon, Web Designer

Further information :

WEBSITE: www.kiteboardpro.com
www.kpwt-events.com/2009/canada/

Contact :

Frédéric Gravoille, Promoteur : kiteboarding@kiteboardpro.com
Dimitri Lemoine : kpwt@kiteboardpro.com





KPWT OFFICIAL WORLD CHAMPIONSHIP TOUR

KPWT FUTHER INFOS AND MEDIAS FACILITIES

Press room: (with computers, fax, photocopier...) at the journalists' disposal within the organization office on site.

TV Production: footages and editing available on request (ask, KPWT Team).

Press boat : at disposal

Web Site (www.kiteboardpro.com and www.kpwt-events.com/2009/canada/ with results and pictures.

Media accreditation : on demand at the event HQ or at :
kiteboarding@kiteboardpro.com

Media : FTP Service : For pictures, please contact : kiteboarding@kiteboardpro.com

Media : National and International TV news

International news available for each day of competition.

There will be international news for the final day of event. DvCam PAL tapes with split no music & Effects audio tracks. English language time-coded script (to be provided both in hard copy and sent via e-mail).

Media : Highlights TV programme

13' and 26' highlights for TV, Internet and DVD is available for worldwide distribution . Betacam SP, Digital or Dvcam PAL with split no music & Effects audio tracks. Premix or Fullmix english version. English language time-coded script (to be provided both in hard copy and sent via e-mail).





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PROGRAMME 2009

AUGUST 23TH SUNDAY	11:00 a.m. – 3:00 p.m. Registration 6:30 p.m. Opening Ceremony
AUGUST 24TH MONDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 7:00 p.m. Riders dinner 10:00 p.m. Party
AUGUST 25TH TUESDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 7:00 p.m. Riders dinner 10:00 p.m. Party
AUGUST 26TH WEDNESDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 7:00 p.m. Riders dinner 10:00 p.m. Party
AUGUST 27TH THURSDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 7:00 p.m. Riders dinner 10:00 p.m. Party
AUGUST 27TH FRIDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 7:00 p.m. Riders dinner 10:00 p.m. Party
AUGUST 28TH SATURDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 7:00 p.m. Riders dinner 10:00 p.m. Party
AUGUST 29TH SUNDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 7:00 p.m. Riders dinner 10:00 p.m. Party
AUGUST 30TH MONDAY	8:00 a.m. Riders breakfast 8:30 a.m. Skippersmeeting 9:00 a.m. First possible start 17:00 p.m. Price giving ceremony





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KPWT MEDIAS 2009

2009 TV DISTRIBUTION FEATURES

- ✓ KPWT obtained **2000 hours** of coverage worldwide for the 2008 world cup series (7 x 26' episodes).
- ✓ Highlight shows and inserts can be seen in 210 countries (including 80 territories through Extreme Sports Channel, 120 via TWS, 115 via Gillette Sport, 70 ESPN classic) and more than 300 TV stations.
- ✓ Total homes reached approximately: **699.962.048**
- ✓ Total audience ratings estimated: **100.000.000 people net range**
- * we consider 2.5 people per home (international standard).

* we consider a viewer part of 5% of the technical range, reached by similar trend sports transmission.

2009 TV DISTRIBUTION STRATEGY

- Increase the event quality
- Achieve a solid presence on all continents
- Increase exposure in Europe and establish a presence in USA, Asia and South America
- Maintain Uniform packaging for all TVs
- Develop partnerships with major Host Broadcasters
- Control the TV distribution and maintain good contact with international Broadcasters
- Offer Top quality editing programme for the Host Broadcasters and sponsors
- Improve graphics on the highlights shows

Top destination + Good Graphics + Excellent editing + strong Worldwide TV distribution

2009 KPWT TV HIGHLIGHTS

- Worldwide TV coverage reaching over 400 million households*
- 1 Highlight show of 26' minutes for each event, featuring
 - **Kiteboarding action footage Men and Women**
 - **Cities and Venue**
 - **Interviews**
 - **Sponsors integration**
 - **Graphics and musics**

